**Summary**

Creative and analytical professional with a background in communication and digital content creation. Currently pursuing a Master of Arts in Media Studies to deepen expertise in media theory, digital storytelling, and audience engagement. Proven ability to produce high-quality multimedia content, analyze media trends, and manage communication projects. Seeking a role in content strategy, digital marketing, or media production to apply advanced knowledge in a dynamic media environment.

**Education**

**Master of Arts in Media Studies** | Expected May 2026

Governors State University | University Park, IL

* *Relevant Coursework:* Media Theory, Digital Storytelling, Audience and Reception, Media Law and Ethics, Global Media Systems, Research Methods in Media

**Bachelor of Arts in Communication** | May 2024

DePaul University | Chicago, IL

* *Relevant Coursework:* Digital Media Production, Public Relations, Intercultural Communication, Social Media Management

**Experience**

**Digital Content Creator** | August 2024 – Present

Creative Marketing Agency | Chicago, IL

* Produced engaging multimedia content for social media platforms, including short-form videos, graphics, and blog posts.
* Monitored social media analytics to optimize content performance and audience reach.
* Collaborated with clients to develop content calendars and campaign strategies.

**Marketing and Communications Intern** | January 2024 – May 2024

Non-Profit Organization | Chicago, IL

* Assisted with the creation of press releases, newsletters, and promotional materials.
* Managed the organization's social media accounts, increasing follower engagement by 20%.
* Helped coordinate a community outreach event, handling all media and public relations aspects.

**Projects**

**M.A. Capstone Project: The Role of Social Media in Political Activism** | May 2026

Governors State University | University Park, IL

* Conducted a mixed-methods study to analyze the use of social media platforms by grassroots political movements.
* Wrote a comprehensive paper on the findings, including a new framework for understanding digital activism.

**Podcast Series: The Evolution of Storytelling** | November 2025

Governors State University | University Park, IL

* Created, produced, and edited a five-episode podcast series exploring the history and future of storytelling in various media forms.
* Handled all aspects of production, from scriptwriting and recording to post-production and distribution.

**Awards & Certificates**

* **Adobe Certified Professional in Visual Design:** Certified August 2024
* **Dean's List:** DePaul University (Fall 2022, Spring 2023)

**Volunteer Work**

**Community Radio Station Volunteer** | September 2023 – Present

WPSR-FM | University Park, IL

* Assisted with on-air programming, sound engineering, and event promotion.
* Hosted a weekly segment on local arts and culture.

**Film Festival Volunteer** | August 2023 – September 2023

Chicago Film Festival | Chicago, IL

* Supported festival staff with event logistics, guest services, and social media coverage.
* Managed the Q&A sessions with filmmakers and talent.

**Skills**

* **Media Production:** Digital Storytelling, Video Editing (Adobe Premiere Pro), Graphic Design (Canva, Adobe Photoshop), Audio Production (Audacity)
* **Digital Marketing:** Social Media Management, Content Strategy, SEO, Analytics (Google Analytics, Social Media Insights)
* **Communication:** Public Relations, Technical Writing, Public Speaking, Intercultural Communication
* **Research & Analysis:** Media Theory, Audience Analysis, Qualitative and Quantitative Research, Trend Forecasting